

12°
International
Sheep
Veterinary
Congress
2028



Brazil

RECIFE/PERNAMBUCO



Associação
Brasileira
de Buiatria





Invitation Letter

Brazil

RECIFE/PERNAMBUCO



Letter From The President

Dear Colleagues,

On behalf of the Brazilian Buiatrics Association (ABB), Brazil's official representative within the International Sheep Veterinary Association (ISVA), and following a formal decision by our National Board, we are honored to officially present Brazil's candidacy to host the 12th International Sheep Veterinary Congress (ISVC) in 2028 in the city of Porto de Galinhas, Ipojuca, Pernambuco.

With the full support of our board and a vast network of institutions and professionals dedicated to sheep production, we enthusiastically embrace the responsibility of organizing this important event. We are fully committed to delivering a high-level scientific, cultural, and social experience reflecting Brazilian veterinary science's strength, excellence, and hospitality.

There are many reasons to support this proposal:

- Founded 45 years ago, the Brazilian Buiatrics Association (ABB) is widely recognized for its outstanding work in ruminant health. Since 1981, it has organized the Brazilian Buiatrics Congress without interruption, supported numerous regional events, and successfully hosted the World Buiatrics Congress in Salvador. ABB stands out for its strong collaboration among field veterinarians, researchers, and educators, demonstrating its robust capacity to coordinate large-scale events of international relevance.
- Porto de Galinhas is one of Brazil's most renowned and welcoming tourist destinations, located in the heart of the Northeast region — known for its cultural diversity, rich cuisine, and natural beauty. With paradisiacal beaches, crystal-clear waters, natural pools, and high-standard hotel infrastructure, it offers a unique leisure and hospitality experience. Just 60 km from Recife's International Airport, Porto de Galinhas is also near important tourist hubs that offer ecological, historical, and gastronomic attractions — making ISVC 2028 a perfect opportunity to combine science, culture, and relaxation in one of the most enchanting settings in the country.



- Brazil is home to over 21 million sheep, with more than 70% located in the Northeast region — where the congress will take place — providing a unique opportunity for immersion in tropical production systems.
- The event will be held at the Armação Convention Center & Resort, an oceanfront venue with integrated lodging, spacious rooms for scientific sessions, and complete infrastructure for exhibitions and social events — combining comfort, functionality, and a privileged setting.
- Brazil hosts one of the largest networks of veterinary education in the world, with dozens of undergraduate and graduate programs across all regions. ISVC 2028 will offer a unique opportunity for students to engage directly with renowned experts, international researchers, and high-impact scientific and technological topics — enhancing the academic and professional development of a new generation of veterinarians dedicated to sheep health and production.
- For the first time in its history, the ISVC will be held in the Americas, marking a milestone in the congress's geographical and cultural expansion. This will significantly increase its global visibility and attract new participants, especially from Latin America, a region with strong sheep production and a growing presence in scientific research in this field.
- Brazil is internationally recognized for its hospitality, cultural diversity, and culinary richness, offering all participants an unforgettable experience.

We hope Brazil's candidacy will be considered at the next ISVA General Assembly. We remain fully available to provide any additional information that may be required. It would be an honor to welcome each of you to our country. Join us for ISVC 2028 in Brazil, where science meets culture and warm hospitality!

Sincerely,



Prof. Dr. Huber Rizzo

Vice President, Brazilian Buiatrics Association (ABB)

President, Buiatrics Association of Pernambuco

Coordinator, ISVC 2028 Bid – Brazil





Information About The Local Organizing Committee

Brazil

RECIFE/PERNAMBUCO



Local Commission

Brazil Local Organizing Committee and Leadership



President : Prof. Dr. Huber Rizzo

Professor of Clinical Medicine of Ruminants at the Federal Rural University of Pernambuco (UFRPE), Vice-President of ABB, and Treasurer of the Pernambuco Association of Buiatrics.



Vice-President 1: Dr. Mário Felipe Alvarez Balaro

Veterinarian at the Fluminense Federal University (UFF), President of the Buiatrics Association of Rio de Janeiro, and Resident Member of the European College of Small Ruminant Health Management (ECSRHM).



Vice-President 2: Profª. Drª. Raquel Fraga e Silva

Professor of Small Ruminant Clinical Practice at the Federal University of Rio Grande do Sul (UFRGS) and Coordinator of the RuminAção research and outreach group, with significant experience in scientific projects and rural extension.



Treasurer: Prof. Dr. Carolina Akiko Sato de Araujo

Professor of Deficiency Diseases, Metabolic Disorders, and Toxicology in Ruminants and Executive Secretary of the Pernambuco Association of Buiatrics.



Executive Secretary: Profª. Drª. Priscilla Fajardo Valente Pereira

Professor of Semiology and Clinical Medicine of Large Animals at the State University of Londrina (UEL) and President of the Buiatrics Association of Paraná.

The Organizing Committee of ISVC 2028 comprises professors and veterinary professionals with solid experience in sheep health and production and a strong track record in organizing scientific and technical events at regional, national, and international levels. Affiliated with leading institutions in education and research, the committee members represent four key regions of Brazil with significant sheep production—South, Southeast, and Northeast—bringing together a wide range of production systems, health challenges, and educational strategies.



The Organizing Committee of ISVC 2028 comprises professors and veterinary professionals with solid experience in sheep health and production and a strong track record in organizing scientific and technical events at regional, national, and international levels. Affiliated with leading institutions in education and research, the committee members represent four key regions of Brazil with significant sheep production—South, Southeast, and Northeast—bringing together a wide range of production systems, health challenges, and educational strategies.

The team brings complementary expertise in clinical medicine, reproduction, animal health, small ruminant production, and a strong commitment to teaching, research, and outreach. All members have a history of leadership in congresses, academic networks, and international collaborations, reinforcing the strength and consistency of the Brazilian proposal.

The congress is coordinated by the Brazilian Association for Buiatrics (ABB), a nationally and internationally recognized entity with over 45 years of experience in promoting scientific and technical knowledge in ruminant veterinary medicine. Since 1981, ABB has continuously organized the Brazilian Congress of Buiatrics and hosted the 16th World Buiatrics Congress, which was held successfully in Salvador with global participation. Its strong connections with universities, professional councils, and the livestock sector ensure technical excellence and organizational capacity for hosting large-scale events.

As the central supporting academic institution, the Federal Rural University of Pernambuco (UFRPE) plays a prominent role due to its distinguished trajectory in animal science in tropical environments. UFRPE has proven experience organizing international events, having successfully hosted the 10th International Goat Congress (ICG) in Recife, bringing together participants and experts from various countries. This background reinforces Brazil's institutional readiness to host ISVC 2028 with excellence, innovation, and warm hospitality.



Contact

Brazilian Association for Buiatrics (ABB)

Institutional Address:

Federal Rural University of Pernambuco – UFRPE

Department of Veterinary Medicine

Rua Dom Manuel de Medeiros, s/n – Dois Irmãos

Recife – PE, 52171-900 – BRAZIL

Coordinator:

Prof. Dr. Huber Rizzo – Chair of the Organizing Committee

Email: huber.rizzo@ufrpe.br

Phone/WhatsApp: +55 (81) 9 925-2040

Executive Secretariat:

Prof^a. Dr^a. Priscilla Fajardo Valente Pereira

Email: buiatriabr@gmail.com

Official Website:

www.buiatria.com.br





Proposed Dates

Brazil

RECIFE/PERNAMBUCO



Proposed Dates

Maio					2028	
Se	Te	Qu	Qu	Se	Sá	Do
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

May 8-12, 2028





Institutional Support

Brazil

RECIFE/PERNAMBUCO





AGÊNCIA BRASILEIRA DE PROMOÇÃO INTERNACIONAL DO TURISMO
SCN Quadra 2 - Bloco G, - Bairro Asa Norte, Brasília/DF, CEP 70712-907
Telefone: 61 2023-8500 - <http://www.embratur.com.br>

Ofício nº 6/2025/CCPE/GNEI/DMINS/PRESI-EMBRATUR

Brasília, 13 de maio de 2025.

To

Mrs. Paula Menizes

President of the International Sheep Veterinary Association

Re: 12th International Sheep Veterinary Congress.

Respectfully, we address **International Sheep Veterinary Association** with the purpose of formally supporting the international event **12th International Sheep Veterinary Congress** which is in the process of being raised for Brazil, to be held in 2028. It is our conviction that the Brazil have all the necessary conditions to host this event, which currently constitutes one of the most important meetings in the sector.

We believe that the **12th International Sheep Veterinary Congress** plays an important role when it comes to international events to exchange knowledge, share the latest advances and discuss innovative solutions in the field of Sheep Veterinary. Furthermore, when they take place in internationally recognized environments in Brazil, all participants benefit from the experience, including the events themselves, which will have greater possibilities of increasing the number of registrations.

Brazil leads the ICCA (International Congress & Convention Association) Ranking in Latin America with the largest number of international events held in 2023, ranking 20th worldwide. This confirms that Brazil has experience in holding international events, with a portfolio of large convention centers, superior category hotels with spaces to host events and congresses, as well as unique experiences in incredible places.

Furthermore, according to the document "Brazilian Veterinary Medicine Demographics - 2022", there are more than 160,000 veterinarians working in the country, making Brazil one of the nations with the highest concentration of veterinarians per capita in the world. The Municipal Livestock Survey (PPM) conducted by the Brazilian Institute of Geography and Statistics (IBGE) reports that Brazil has a flock of approximately 21.792.139 sheep.

In the global context, the Brazilian sheep flock represents about 1.5% of the world's total, ranking the country as the 13th largest sheep population in the world. The Northeast region of Brazil accounts for 71% (15,521,837) of the 21,792,139 sheep raised in the country. Pernambuco, the state where the 12th ISVC is proposed to take place, holds the second largest flock in Brazil with 3,674,659 sheep, highlighting the potential of both Brazil and the Northeast to host and attract the event's target audience.

Participants will have the opportunity to enjoy the region's culture, cuisine, and natural beauty, as well as explore various sheep farming technologies used locally. The event will be held at Porto de Galinhas Beach, in **Ipojuca**, Pernambuco (PE), located 60 km from the international airport and the state capital, Recife.

Currently, Brazil has 536 Veterinary Medicine programs authorized to operate, according to data from the Federal Council of Veterinary Medicine (CFMV). This number places the country as the global leader in the number of programs in the field. In the state of Pernambuco, the main universities offering Veterinary Medicine programs are:

- Federal Rural University of Pernambuco (UFRPE);
- Federal University of the São Francisco Valley (Univasf);
- Federal University of the Agreste of Pernambuco (UFAPE).

Some of these Universities have professors who are specialists in sheep farming courses, which will help to enhance the dissemination of knowledge generated for the community involved, if the event takes place in Ipojuca - PE.

Embratur reinforces the importance of research for sheep farming and veterinary medicine courses that complement the development of livestock and sheep breeding, which is increasingly technologically advanced in the country. The 12th International Sheep Veterinary Congress has much to contribute to the Brazilian scientific community responsible for research related to the event's theme, and Brazil has much to contribute to the event with its expertise in sheep breeding and highly qualified professionals. It is important to highlight that Brazil and the local community are completely motivated by this opportunity, counting on the engagement of sector entities, the Recife Convention & Visitors Bureau and the entire trade in the region organized to welcome participants to their event.

We appointed the Recife Convention & Visitors Bureau as our official coordinator with Embratur, exclusively for the operational procedures to facilitate support for this event.

We thank everyone for their attention and promptness, we hope that Brazil will be considered to host the 12th International Sheep Veterinary Congress and we present our best wishes and consideration.

Yours sincerely,

Marcelo Freixo

President of EMBRATUR



Documento assinado eletronicamente por **Marcelo Ribeiro Freixo**, **Presidente**, em 20/05/2025, às 15:22, conforme horário oficial de Brasília, com fundamento no art. 6º, § 1º, do [Decreto nº 8.539, de 8 de outubro de 2015](#).



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Recife, June 9, 2025

To Sra. Paula Menizes
Presidente da President of the International Sheep Veterinary Association

Subject: Letter of Support

The Recife Convention & Visitors Bureau – Recife CVB, a non-profit organization whose mission is to foster the tourism economy in the state of Pernambuco through the attraction of events in various segments and the promotion of our destination, is pleased to offer its support for the realization of the 12th International Sheep Veterinary Congress in our state in 2028.

We are confident that the state of Pernambuco, recognized as a center for industry, commerce, and services, is fully prepared to host events. We offer organizers and participants excellent infrastructure, with venues and services ideally suited to their needs. Pernambuco is also known for its wide range of historical, cultural, gastronomic, and leisure attractions, which consistently draw increasing numbers of visitors to events held here.

Recife CVB is committed to collaborating through the following actions:

- ✓ Provide general information about our destination's infrastructure for hosting events and tourism;
- ✓ Introduce Recife CVB member companies that provide excellent services for events and organize business meetings;
- ✓ Support communication with public, state, and municipal entities, as well as individuals and institutions that may contribute to the event's success;
- ✓ Help promote the event to attract a greater number of participants;
- ✓ Publicize the event through Recife CVB's communication channels.

Confident that our support will be well received, we remain at your disposal for any further information or clarification.

Sincerely,

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HELLEN RAYANNE LOPES DA ROCHA
Data: 09/06/2025 12:11:12 -0100
verifique em <https://validar.itf.gov.br>

Hellen Lopes
Executive Director
Recife Convention & Visitors Bureau

Av. Eng. Domingos Ferreira, 4023 - Boa Viagem, Recife - PE, 51020-030

 (81) 3328-8301

 (81) 99113-0664

 diretoria@recifecvb.com.br

 <https://www.recifecvb.com.br>





Ofício Nº 2/2025

Olinda, 30 de janeiro de 2025

Esteemed President Mrs.
Paula Menzies,
President of the International Sheep Veterinary Association

Subject: Institutional Support Letter – 12th International Sheep Veterinary Congress

Esteemed President,

I hope this message finds you well. Through this letter, we would like to express the support of the Government of the State of Pernambuco, through EMPETUR, for the initiative to host the 12th International Sheep Veterinary Congress, scheduled for 2028 in Pernambuco. The congress is expected to last 5 days, with an estimated attendance of 600 participants.

The State of Pernambuco, with its rich cultural diversity, remarkable history, and established tourism infrastructure, offers ideal conditions to host international events. Recife, in particular, stands out as a welcoming city well-equipped to host large-scale congresses, with modern convention centers, quality hotel services, and a wide range of offerings.

The 12th International Sheep Veterinary Congress represents a unique opportunity to strengthen scientific and technical exchange among professionals and researchers in the field of sheep veterinary medicine, contributing to the development of the sector and promoting sustainable solutions in livestock farming. Furthermore, events of this magnitude have positive impacts on the local economy, boosting tourism and creating jobs.

We reiterate our full support for the congress in Pernambuco and offer our cooperation in any way necessary to ensure the event's success. We are confident that, together, we can provide an unforgettable experience for participants and reinforce Pernambuco's position as an excellent destination for international events.

Director of Communication and Marketing
Empetur – Pernambuco Tourism Company



Documento assinado eletronicamente por **Diogo Campelo do Monte Beltrão**, em 30/01/2025, às 15:44, conforme horário oficial de Recife, com fundamento no art. 10º, do [Decreto nº 45.157, de 23 de outubro de 2017](#).



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EMPRESA DE TURISMO DE PERNAMBUCO

Centro de Convenções de Pernambuco, Av. Prof. Andrade Bezerra, S/N, - Bairro Salgadinho, Olinda/PE - CEP 53111-970, Telefone:





OFÍCIO SETURL Nº6/2025

Recife, 29 de janeiro de 2025.

Madam
Paula Menzies
President of the International Sheep Veterinary Association

Madam President,

Greetings, and we would like to express our interest in hosting the 12th International Sheep Veterinary Congress in Recife, considering that our city and its Metropolitan Region offer one of the largest hotel networks in Northeastern Brazil, in addition to being one of the most important centers for commerce, services, and leisure in the region.

With beautiful beaches, a vibrant cultural life, and a network of bars and restaurants nationally recognized for their excellent cuisine, the capital of Pernambuco is always a highlight in tourism. This infrastructure allows us to host events of various sizes and cater to a wide range of needs.

It is worth mentioning that Recife, the vibrant "Brazilian Venice," is the perfect setting for the 12th International Sheep Veterinary Congress. Today, the Northeast stands out as the region with the largest concentration of national sheep and goat herds, made possible by the hardiness of these small ruminants.

Therefore, we understand that hosting the 12th International Sheep Veterinary Congress, in its scope and size, is of significant importance to the city of Recife.

We will have the honor of welcoming the participants, speakers, and organizers of this grand event to our city. We believe and sincerely wish for great success.

We are available for further clarifications through our Tourism Planning Executive, Ingrid Alexandre, at the phone number +55 83 99648 5176.

Cordially,

Thiago Angelus Conceição Brandão

Secretário de Turismo e Lazer



Documento assinado eletronicamente por **THIAGO ANGELUS CONCEIÇÃO BRANDÃO**, Secretário de Turismo e Lazer, em 30/01/2025, às 11:13, conforme art. 1º, III, "b", da Lei 11.419/2006.



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SECRETARIA DE TURISMO E LAZER
Avenida Cais do Apolo, 925 - Bairro Recife | CEP 50030-903 - Recife/PE
Site - www.recife.pe.gov.br



Secretaria
de Turismo
e Lazer



GOVERNO DO
**PER
NAM
BUCO**
ESTADO DE MUDANÇA

Ofício nº 29/2025 - GAB/SETUR, January 30, 2025.

**To The Mrs,
Paula Menzies
President of the International Sheep Veterinary Association**

SUBJECT: SUPPORT FOR EVENT FUNDING FOR THE 12TH INTERNATIONAL SHEEP VETERINARY CONGRESS.

Madam,

Greeting you cordially, by Order of the Honorable Secretary of Tourism and Leisure of Pernambuco, we express the support of the Government of the State of Pernambuco to the initiative to host the **12th International Sheep Veterinary Congress**, scheduled for 2028 in Pernambuco, in the certainty that it will contribute to increasing the annual number of events of significant importance to our state.

Pernambuco is a true cultural center for leisure services in the Northeast of Brazil, it has an excellent infrastructure, with national and international chain of hotels, restaurants with a wide range of gastronomic options, bars, nightlife entertainment centers, shopping malls, cultural facilities and an excellent Convention Center located on an important access corridor between the cities of Recife and Olinda, as well as other attractions to better serve the visitor and to enhance the services offered to your congress participants.

On this occasion, we would like to renew our best wishes for the work of the members of the Commission and remain at your disposal for further information aimed at consolidating such an important event.

Sincerely,

Ilza Carla Lopes de Albuquerque Galvão*
By Order of the Secretary of Tourism and Leisure

Chief of Staff/SETUR, with powers delegated through Ordinance no. 28/2024, of 10/24/2024, published in the circulation DOE on 10/25/2024.



Documento assinado eletronicamente por **Ilza Carla Lopes de Albuquerque Galvão**, em 30/01/2025, às 17:13, conforme horário oficial de Recife, com fundamento no art. 10º, do [Decreto nº 45.157, de 23 de outubro de 2017](#).



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LSECRETARIA DE TURISMO E LAZER DE PERNAMBUCO

Av. Prof. Andrade Bezerra, s/n, - Bairro Salgadinho, Olinda/PE - CEP 53.110-110, Telefone: (81) 3182-8300





ASSOCIAÇÃO BRASILEIRA DA INDÚSTRIA DE HOTÉIS
PERNAMBUCO

Recife, January 29, 2025

**Dear Ms.
Paula Menzies
President
International Sheep Veterinary Association**

The Pernambuco section of the Brazilian Hotel Industry Association (ABIH-PE) expresses its interest in supporting the organization of the 12th International Sheep Veterinary Congress in 2028 in the state of Pernambuco.

Hosting this event in our state will be a great opportunity to showcase the leading hotel network in the Brazilian Northeast, with facilities that meet the needs of events of various scales. Additionally, Pernambuco is well known for its commerce, services, and leisure, featuring beautiful beaches, a vibrant nightlife, and a rich cultural and gastronomic diversity.

Therefore, we believe that the state of Pernambuco has all the necessary qualities to host the 12th International Sheep Veterinary Congress – 2028.

Sincerely,

**ARTUR MAROJA DA
COSTA PEREIRA
FILHO:02255690438**

Assinado de forma digital por
ARTUR MAROJA DA COSTA
PEREIRA FILHO:02255690438
Dados: 2025.01.29 14:38:03 -03'00'

**Artur Maroja da Costa Pereira Filho
President
Brazilian Hotel Industry Association – ABIH-PE**

Rua do Condado, 92 A, Parnamirim | Recife-PE
CEP: 52060-080
www.abih-pe.com.br
E-mail: abih@abih-pe.com.br
Tel: (81) 98599-3220



The logo for Abrasel, featuring the word "abrase" in a bold, lowercase, sans-serif font. The letter 'a' is green, 'b' is blue, 'r' is red, 'a' is green, 's' is blue, and 'e' is red. The final 'l' is a solid black vertical bar.

Recife, 15 de janeiro de 2025.

To
International Sheep Veterinary Association.
C/O Mrs. Paula Menzies
President of the International Sheep Veterinary Association

Subject: Letter of Support for the 12th International Sheep Veterinary Congress

Dear President,

The Brazilian Association of Bars and Restaurants (Abrasel) expresses its full support for the **12th International Sheep Veterinary Congress**, promoted by the **International Sheep Veterinary Association**, scheduled for **2028**, lasting **5 days** and with an estimated audience of **600 participants**.

We recognize the scientific and educational relevance of this event, which contributes significantly to the development of sheep veterinary in Brazil, promoting the updating of health professionals and stimulating the exchange of knowledge and innovation in the area.

We are available to collaborate in whatever is necessary for the success of the 12th **International Sheep Veterinary Congress**, reinforcing our commitment to strengthening health and science in the country.

Sincerely,

A handwritten signature in black ink that reads "Rhaissa Soares". The signature is fluid and cursive, with a horizontal line extending from the end of the name.

RHAISSA SOARES

Diretora Executiva – Abrasel PE

ABRASEL EM PERNAMBUCO

Av. Conselheiro Aguiar, 2738 - Sala 504 - Boa Viagem, Recife - PE, 51020-020

Contato: (81) 99139-1675

E-mail: relacionamentope@abrasel.com.br | www.pe.abrasel.com.br | IG: @abrasel_pe



Associação Brasileira de Buiatria

**To**

Prof. Dr. Paula Menzies

President

International Sheep Veterinary Association (ISVA)

Ontario Veterinary College, University of Guelph – Canada

Subject: Letter of Support for Brazil's Bid to Host the 12th International Sheep Veterinary Congress (ISVC 2028)

Dear Professor Paula Menzies,

The Brazilian Association for Buiatrics (ABB), a scientific organization dedicated to advancing veterinary medicine for ruminants in Brazil, hereby expresses its full support for Brazil's bid to host the 12th International Sheep Veterinary Congress (ISVC 2028), with the proposed venue in Porto de Galinhas, Ipojuca, Pernambuco, Brazil.

ABB has a solid track record in organizing technical and scientific events at national and international levels, promoting knowledge exchange among professionals, researchers, and students across various fields related to ruminant health and production. We believe that hosting the ISVC in Brazil would offer a unique opportunity to strengthen international collaboration networks and highlight the importance of sheep farming in tropical and semi-arid environments.

With a consolidated organizational structure, institutional and governmental support, and a highly engaged scientific community, Brazil is fully equipped to host a congress of outstanding technical and logistical quality. As the proposing and coordinating entity of this candidacy, ABB reaffirms its commitment to excellence in organizing ISVC 2028 and remains at the disposal of the international organizing committee to meet all requirements.

We are confident that Brazil offers ideal conditions to host this prestigious event. We thank you for considering our proposal and wish you a favorable decision.

Sincerely,

Fortaleza, June 24, 2025



Kolowyskys Silva de Alencar Dantas
President Brazilian Buiatrics Association

Brazilian Association for Buiatrics (ABB)

www.buiatria.com.br | buiatnabr@gmail.com





Brazilian Association of Sheep Breeders (ARCO)
Presidency

Dr. Paula Menzies
Ontario Veterinary College
Gordon St & College Ave W, 2 College Ave W,
Guelph, ON N1G 2W1.
Canada

Bagé, May 30, 2025

Subject: Proposal to Host the 12th International Sheep Veterinary Congress – Brazil 2028

Dear Dr. Menzies,

As President of the Brazilian Association of Sheep Breeders (ARCO), a national organization representing sheep producers across Brazil and officially recognized by the Ministry of Agriculture as the entity responsible for genealogical registry and genetic improvement of sheep breeds in the country, I am pleased to write to you in support of Brazil's candidacy to host the 12th International Sheep Veterinary Congress (ISVC) in 2028.

We would be honored to welcome the global community of researchers, veterinarians, and industry leaders to Porto de Galinhas, a coastal city renowned for its natural beauty and excellent infrastructure. We believe this setting would provide an ideal environment for scientific exchange and international collaboration.

Hosting the ISVC in Brazil would be enthusiastically supported by the national veterinary community and sheep production sector. ARCO is fully committed to collaborating with the organizing committee and international partners to ensure the congress is a resounding success, both logistically and academically.

We would be deeply honored if you and the ISVC Board of Directors consider our proposal and grant Brazil the opportunity to host this prestigious event in 2028.

Sincerely,

EDEMUNDO FERREIRA
GRESSLER-24380016072

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EDEMUNDO FERREIRA
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Edemundo Ferreira Gressler
Veterinarian, Farmer, Technical Inspector
President, Brazilian Association of Sheep Breeders (ARCO)





Dr. Paula Menzies
Ontario Veterinary College
Gordon St & College Ave W, 2 College Ave W.
Guelph, ON N1G 2W1.
Canada

Porto Alegre, June 4th, 2025.

Subject: Proposal to Host the 12th International Sheep Veterinary Congress – Brazil 2028

Dear Dr. Menzies,

As coordinator of Sheep Health Program from Agricultural Defense Department of the Secretariat of Agriculture of the State of Rio Grande do Sul, where sheep farming is very important, I am pleased to write to you in support of Brazil's candidacy to host the 12th International Sheep Veterinary Congress (ISVC) in 2028.

Brazil would be very honored to host this important event. Sheep production is a very important activity in the country and that fits in all realities, from south to north. We have a large herd, as well as diversity of sheep breeds. There have been many national events related to this area in various regions and it would be extremely significant to have an international event because this could launch new opportunities for international contacts and collaboration.

According to official data, in the state of Rio Grande do Sul there are around 50,000 sheep producers. The number of animals reared is around 3 million head. Although there are still many farms with the purpose of raising for subsistence, the number of producers specialized in sheep farming for meat production and initiatives to add value to the sheep wool chain has grown greatly. From a sanitary point of view, the main challenge is verminosis, followed by other problems such as hoof diseases, ectoparasites and other infectious diseases. Another challenge is that there is still a lack of approved products for sheep in Brazil. Besides that, there is a growing interest in innovation and best practices in animal health and welfare. We see this congress as an exceptional opportunity to share our experiences, exchange knowledge, and strengthen international cooperation in favor of sustainable sheep farming.

We would be extremely happy if you and the ISVC Board of Directors consider our proposal to host the event in 2028.

Sincerely,

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Verifique em <https://validar.it.gov.br>

Nathalia de Bem Bidone
Sheep Health Coordinator
Agricultural Defense Department
Secretariat of Agriculture of the State of Rio Grande do Sul





Dr. Paula Menzies
Ontario Veterinary College
Gordon St & College Ave W, 2 College Ave W.
Guelph, ON N1G 2W1.
Canada

Curitiba, 10th June 2025.

Subject: Proposal to Host the 12th International Sheep Veterinary Congress – Brazil 2028

Dear Dr. Menzies,

As the Scientific Director of the **Association of Small Ruminant Specialists (AVEPER)**, an entity dedicated to advancing knowledge and practices in the health and production of small ruminants in Brazil, I am pleased to write to you in full support of Brazil's candidacy to host the **12th International Sheep Veterinary Congress (ISVC)** in 2028. AVEPER serves as a hub for professional development and knowledge exchange for professionals, researchers, and stakeholders in sheep and goat farming, promoting the development and dissemination of relevant technical and scientific information for the sector.

We believe that hosting the ISVC in Brazil would provide a unique opportunity for scientific exchange, knowledge updating, and the strengthening of collaborative networks among specialists from various countries.

We consider Porto de Galinhas, with its established infrastructure and favorable natural setting, to offer an excellent environment for an event of this magnitude, capable of welcoming the global community of veterinarians, researchers, and industry representatives.

The Brazilian technical-scientific community and the small ruminant production sector would enthusiastically welcome the chance to host the ISVC. AVEPER is fully committed to collaborating with the organizing committee and international partners to ensure the congress is a resounding success, both in its organization and its academic relevance.

It would be an honor for us if you and the ISVC Board of Directors would consider our proposal and grant Brazil the opportunity to host this prestigious event in 2028.

Prof. Dra. Cristina Santos Sotomaior
Association of Small Ruminant Specialists (AVEPER)





Ministério da Educação
Universidade Federal Rural de Pernambuco
Reitoria



Recife, 19 de junho de 2025.

To
Prof. Dr. Paula Menzies
President
International Sheep Veterinary Association (ISVA)
Ontario Veterinary College
University of Guelph – Canada

Subject: Letter of Support for Brazil's Bid to Host the 12th International Sheep Veterinary Congress (ISVC 2028)

Dear Professor Paula Menzies,

The Federal Rural University of Pernambuco (UFRPE), a leading institution in agricultural and veterinary sciences in Brazil, hereby expresses its full support for the country's bid to host the **12th International Sheep Veterinary Congress (ISVC 2028)**, proposed to take place in Ipojuca, in the state of Pernambuco.

With a solid tradition in teaching, research, and extension focused on sheep farming, UFRPE has a highly qualified technical faculty and extensive experience in areas related to the production and health of small ruminants.

We believe hosting the ISVC in Porto de Galinhas, a renowned tourist destination with excellent infrastructure, will be a unique opportunity for scientific exchange and promoting sheep farming in tropical regions. UFRPE is fully available to provide institutional support for the event, contributing with its academic expertise and the scientific community's engagement.

We thank you for considering the Brazilian proposal and extend our best wishes for a successful decision.

Sincerely,

**MARIA JOSE DE
SENA:31787410463**

Assinado de forma digital por
MARIA JOSE DE SENA:31787410463
Dados: 2025.06.20 08:03:21 -03'00'

MARIA JOSÉ DE SENA
Reitora

Rua Dom Manuel de Medeiros, s/nº - Dois Irmãos, Recife/PE, CEP 52171-900
Telefone: (81) 3320-6001 / 9 9270.3742 - reitoria@ufrpe.br - <http://www.ufrpe.br>





Financial Support

Brazil

RECIFE/PERNAMBUCO



Supporters So Far

Institutional And Or Financial Support



Possible Financial Support





THE HOST CITY:
Porto de Galinhas,
Pernambuco,
Brazil

Brazil

RECIFE/PERNAMBUCO



A Unique Country

BRAZIL



The fifth largest in the continent, Brazil is currently the ninth world economy. It plays a prominent role in Latin America, both in economic and political terms, with significant influence on regional and global issues.

Brazil is renowned for its breathtaking landscapes and natural beauties. Its five very distinctive regions offer unique experiences to tourists from all over the world: rain forest, dazzling beaches, stunning landscapes.

Futhermore, the country is very rich in popular culture, music, folklore, which present even more attractiveness to visitors



Fernando de Noronha, Pernambuco



A complete experience

Pernambuco



Culture and Diversity

Pernambuco is a state characterized by its rich cultural diversity, a product of the contributions from various peoples throughout its history. This diversity spans from the coastline to the interior, featuring cities with colonial architecture, pristine beaches, and cultural expressions dispersed throughout the region.

Infrastructure and Hospitality

The state provides exceptional infrastructure to accommodate the most discerning needs of both national and international visitors.

Its hospitality sector is extensive and varied. Furthermore, Pernambuco hosts the primary gastronomic center of the Northeast, where international cuisine harmoniously integrates with regional influences from esteemed local chefs.

Business and Accessibility

Pernambuco serves as an exemplary destination for business and events, boasting exceptional infrastructure, including the Guararapes International Airport, which is a regional hub, with flights from all over the country and international connections to the US, Europe and Latin America, two Convention Centers designed to accommodate exhibitions, fairs, congresses, and other national events.



Recife

A natural beauty



The capital city of Pernambuco is the fifth largest metropolitan area in the country and the ninth in population, Recife stands out when it comes to selecting the venue for an event.

Recife's historical and cultural diversity, architectural characteristics, and natural attractions, coupled with the warmth of the people of Pernambuco, have established the city as one of Brazil's premier tourist destinations for both business and leisure.



Porto de Galinhas

A natural beauty

Just 60 km from Recife, Porto de Galinhas combines natural beauty with excellent event infrastructure. This world-renowned beach destination offers crystal-clear waters, natural tide pools, and year-round sunshine. With a wide range of high-standard resorts, conference facilities, and easy access from **Recife's** international airport, Porto de Galinhas is fully equipped to host international congresses—delivering both professional excellence and unforgettable tropical experiences.



Village Center

Natural pools



Aerial Network

Airport

Update and Modernity - Recife International Airport has acquired four additional boarding and landing bridges for passengers, enhancing comfort and efficiency during those processes at the terminal. The installation was executed by Aena Brasil, the airport administrator, and constituted part of a total investment of R\$27.5 million in the new boarding bridges.

9 Direct International Connections

	Asuncion
	Buenos Aires
	Cordoba
	Montevideo
	Orlando
	Lauderdale
	Lisbon
	Porto
	Madrid



International Connections (São Paulo/Guarulhos International Airport (GRU))

- **South America:** Buenos Aires (Argentina), Santiago (Chile), and Bogotá (Colombia)
- **North America:** Miami, Orlando, New York, Dallas, Houston, Atlanta (USA), and Panama City (Panama)
- **Europe:** Lisbon (Portugal), Madrid (Spain), Rome (Italy), Frankfurt (Germany), Paris (France), and Amsterdam (Netherlands)
- **Asia and the Middle East:** Dubai (United Arab Emirates), Doha (Qatar), Istanbul (Turkey), and Tel Aviv (Israel)

35 Direct National Connections

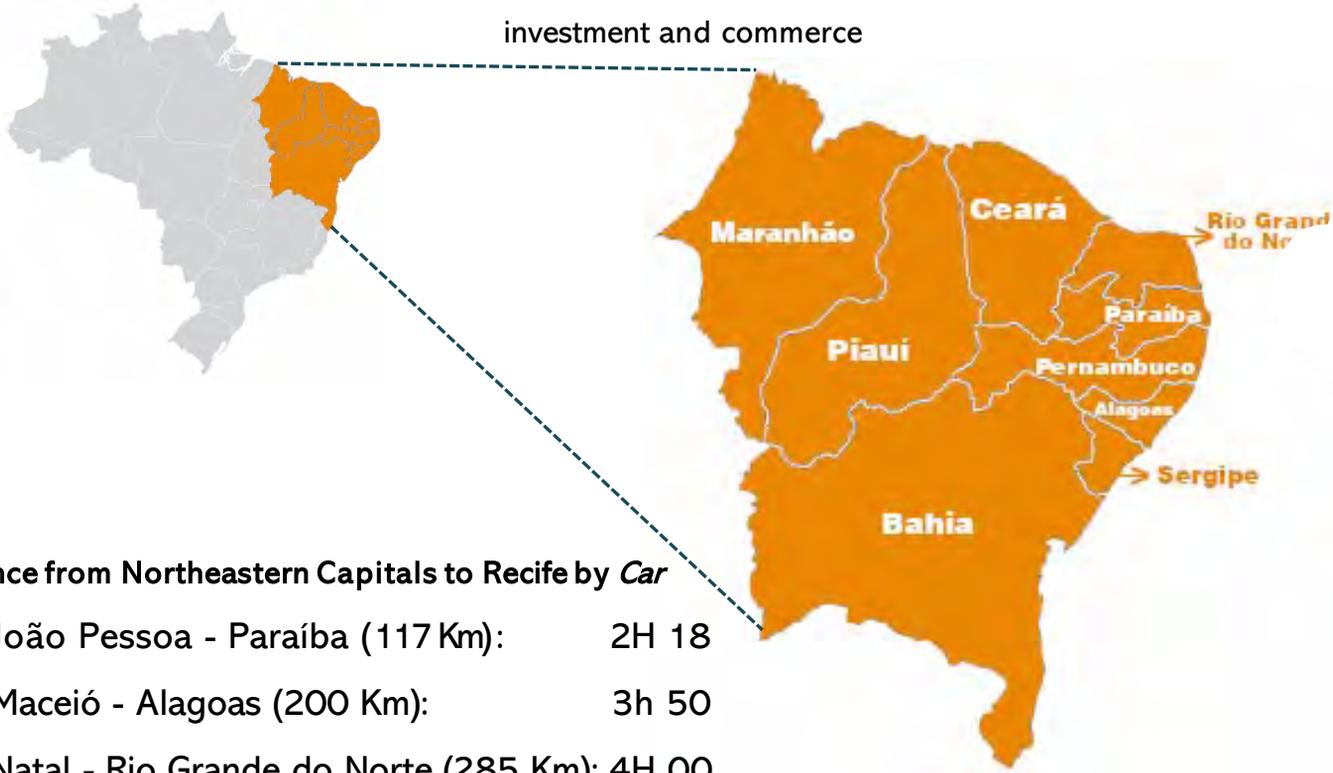
- North - 2 Flights
- Northeast - 22 Flights
- Central-West – 2 Flights
- Flights South - 1 Flight
- Southeast - 8 Flights



Connections

Strategic Position

Pernambuco's position in the Northeast is a crucial factor in its development. The centrality of Recife, along with its port infrastructure, service sector, tourism, and connectivity to the interior, are important elements that makes the capital of Pernambuco a strategic hub for investment and commerce



Distance from Northeastern Capitals to Recife by Car

- João Pessoa - Paraíba (117 Km): 2H 18
- Maceió - Alagoas (200 Km): 3h 50
- Natal - Rio Grande do Norte (285 Km): 4H 00
- Aracaju - Sergipe (497 Km): 7h 00 **Travel Duration**

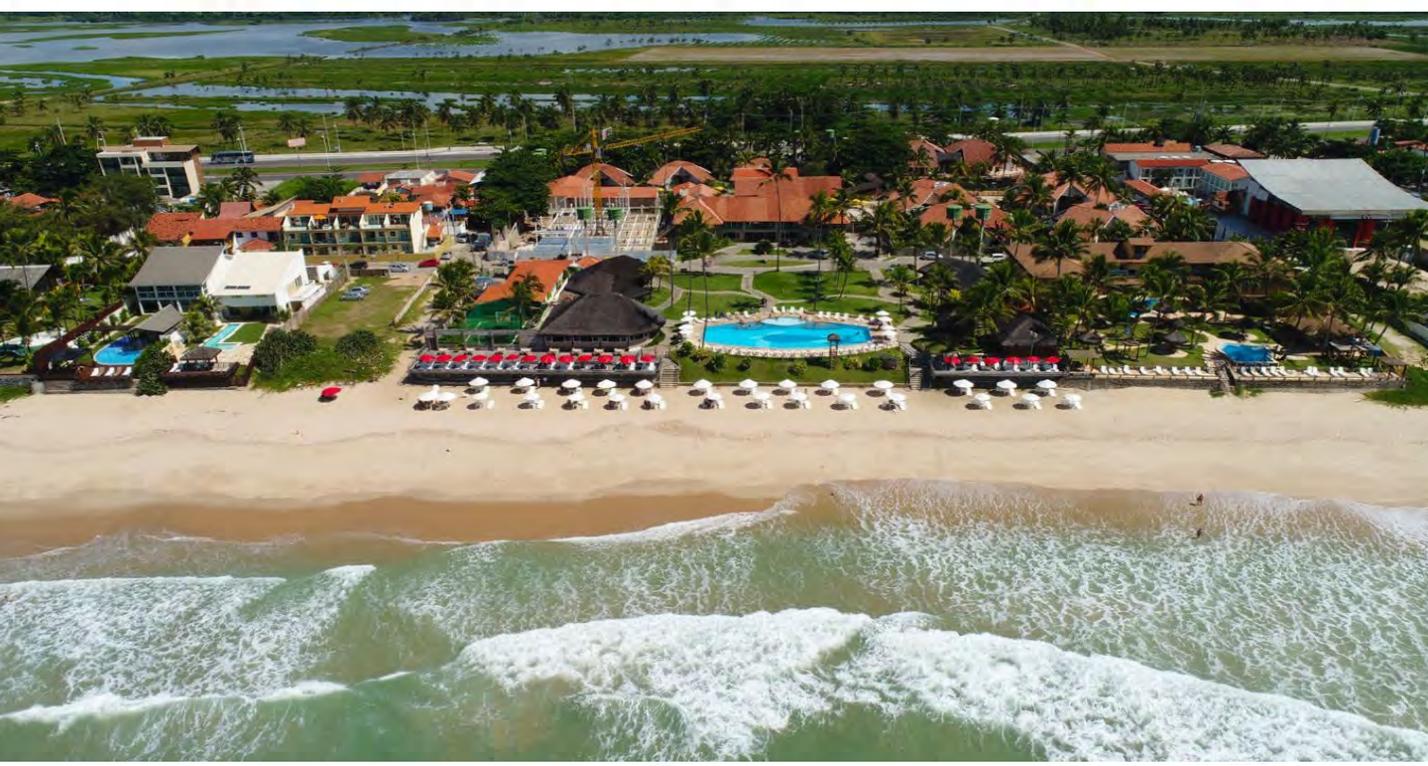


Hospitality sector

Recife boasts over 15,700 accommodations and Porto de Galinhas around 16,500.

According to the Brazilian Hotel Industry Association in Pernambuco (ABIH PE), Recife boasts 5,978 beds in accommodation facilities rated 3 stars or higher, based on the entity's members in 2024.

According to data from the Porto de Galinhas Hotel Association (AHPG), the destination offers approximately 16,500 beds, distributed across 16 hotels and resorts, in addition to numerous guesthouses.





Event Location

Brazil

RECIFE/PERNAMBUCO

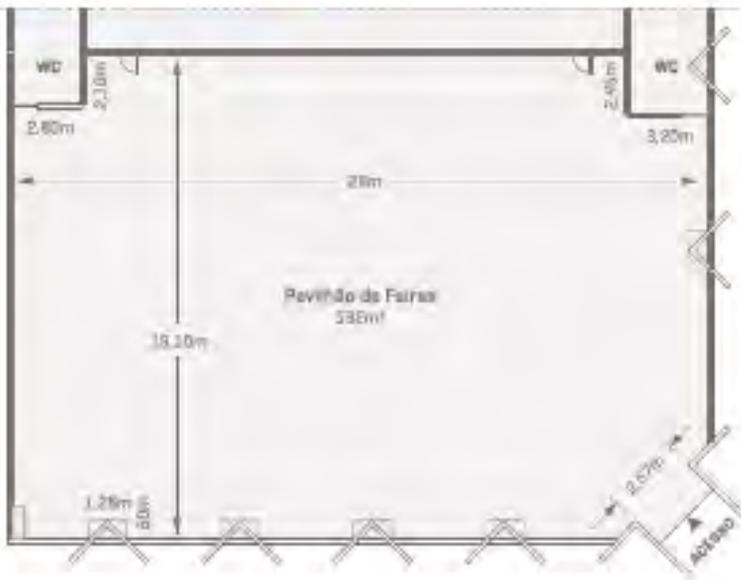


Armação Convention Center



The Armação Convention Center is an event space integrated into the resort, carefully designed to accommodate corporate events of various sizes. With 15 available halls, it can host up to 2,500 people, offering flexible configurations, including the option to accommodate up to 1,350 seats in a single auditorium. Additionally, the center features a spacious exhibition pavilion covering an area of 532 m². All spaces have a dedicated entrance, separate from the resort, and for added convenience, there is also an independent kitchen exclusively for event use.

Trade Fair Pavilion

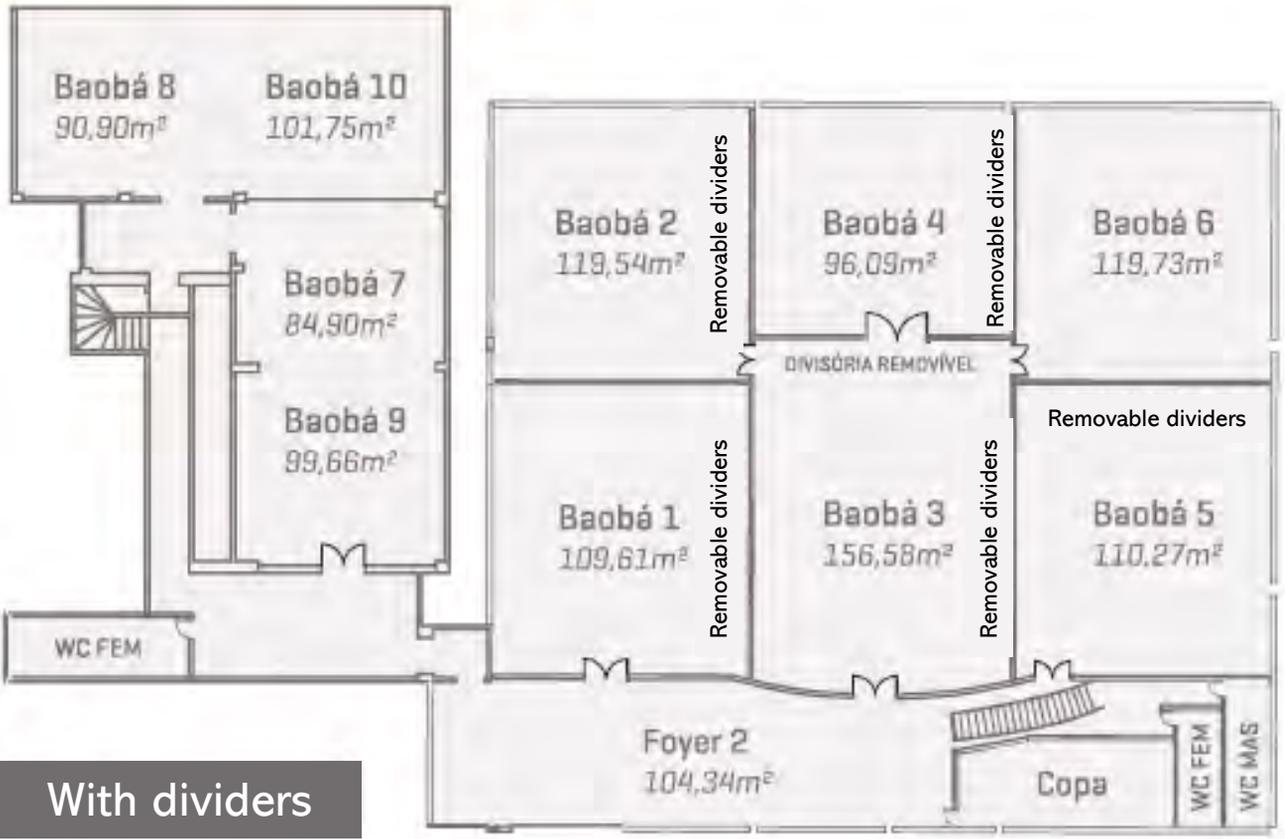


Convention Center 1





Convencion Center 2



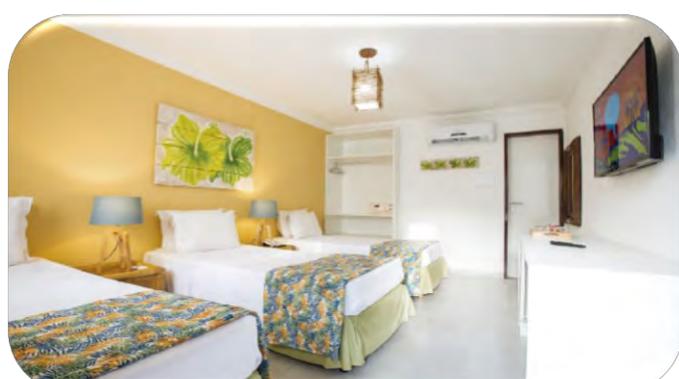
With dividers

15 rooms for up to 2,500 people

Rooms	Dimensions (metres)			Ceiling height	 Auditorium	 School with desk	 School with board	 Fishbone	 U	 Round table
	Length	Width	m ²							
Maracatu	14,10	10,60	149,46	3,00	300	156	260	108	48	180
Caboclinhos	14,10	10,60	149,46	3,00	270	156	260	108	48	180
Forró	8,90	8,35	74,31	3,00	111	54	92	42	30	80
Frevo	8,90	4,25	37,83	3,00	46	27	39	18	18	30
Pastoril	7,40	7,10	52,54	3,00	70	33	60	36	27	50
Foyer 1	16,80	9,70	162,96	3,00	---	---	---	---	---	120
Baobá 1	10,94	10,02	109,61	3,00	186	99	150	81	40	90
Baobá 2	11,93	10,02	119,54	3,00	214	105	160	83	46	90
Baobá 3	14,73	10,63	156,58	3,00	266	141	212	135	60	110
Baobá 4	9,04	10,63	96,09	3,00	147	87	120	75	36	85
Baobá 5	10,95	10,07	110,27	3,00	190	99	150	81	40	90
Baobá 6	11,89	10,07	119,73	3,00	218	105	160	83	46	90
Baobá 7	12,06	7,04	84,90	3,00	118	69	85	60	36	80
Baobá 8	14,43	6,30	90,90	3,00	127	87	104	84	48	80
Baobá 9	12,08	8,25	99,66	3,00	118	69	85	60	36	80
Baobá 10	15,80	6,44	101,75	3,00	127	87	104	84	48	80
Foyer 2	18,37	5,68	104,34	3,00	---	---	---	---	---	60
Salão Baobá aberto	23,77	30,72	730,21	3,00	1350	---	---	---	---	---
Pavilhão de feiras	28,00	19,10	532,00	8,00	---	---	---	---	---	---



Armação Resort





Fundamental Expenses

Brazil

RECIFE/PERNAMBUCO



Fundamental Expenses

Food

ITEMS	AVERAGE VALUE	AVERAGE VALUE IN DOLLARS
WATER 200 ML	R\$2 to R\$6	US\$ 0,35 a US\$ 1,06
ESPRESSO	R\$4 to R\$10	US\$ 0,71 a US\$ 1,77
SOFT DRINK, 350 ML	R\$5 to R\$12	US\$ 0,88 a US\$ 2,12
FRESH JUICE	R\$5 to R\$10	US\$ 0,88 a US\$ 1,77
BASIC SNACK	R\$15 to R\$30	US\$ 2,65 a US\$ 5,30
SIMPLE LUNCH	R\$30 to R\$60	US\$ 5,30 a US\$ 10,60
SIMPLE DINNER	R\$40 to R\$80	US\$ 7,06 a US\$ 14,12

Tours and Transportation Services

TRANSPORT	MINIMUM PRICE	SUPPLEMENTARY PER KILOMETER
TAXI	R\$5,12	Flag 1: R\$3.11 Flag 2: R\$3.01 Stopped hour: R\$17.64
UBER	R\$9,13	R\$1,09
99 POP	R\$8,30	R\$1,79

TOUR	AVERAGE VALUE	AVERAGE VALUE IN DOLLARS
RECIFE	R\$90 to R\$100	US\$ 15,93 a US\$ 17,70
OLINDA	R\$90 to R\$100	US\$ 15,93 a US\$ 17,70
PORTO DE GALINHAS	R\$90 to R\$110	US\$ 15,93 a US\$ 19,47





Tourism

Brazil

RECIFE/PERNAMBUCO



Tourism in Recife

Experience at its best

A truly cultural meeting center, the city adeptly merges a historical legacy—evident in its colonial architecture—with a contemporary urban rhythm and a diverse services. It boasts one of the most stunning urban beaches in the country, Boa Viagem, and features a vibrant nightlife. During Carnival, festivities abound throughout the city.



Marco Zero



Sculpture Garden



La Ursa
(carnival attraction)



Catamaran Excursion

One of the most popular programs among both locals and tourists, it features eight itineraries and tours across Recife and Rio.



Ricardo Brennand Museum

It was designated as the premier museum in South America and houses one of the most extensive collections of bladed weapons globally.



Oficina Francisco Brennand

The Oficina is an open-air museum that invites visitors to immerse themselves in a dreamlike realm rich with symbolism, characterized by the vibrancy of ceramics and a profound connection to nature.



Cais do Sertão Museum

Situated in Recife Antigo, the Museum offers an immersive experience that honors the vibrant culture of the Northeastern Sertão through interactive exhibits and artistic installations.



Sun and Beach

Warm and crystalline waters

Blue sea, waves that gently break on the white sand. For those on land, the North Coast of Pernambuco reveals landscapes that enchant and invite you to discover more

North Coast



South Coast



It is also possible to be very enchanted by the beaches of Cabo de Santo Agostinho. In addition to Praia dos Carneiros, which is located where the dark waters of the Formoso River meet the crystal clear waters of the sea. The little church by the sea, together with the coconut trees, forms a picturesque and memorable landscape.



Fernando de Noronha

In addition to the beaches, bays and rich nature, Noronha also has 500 years of history, which make the archipelago, in addition to being a Natural Heritage Site, a true Historical Heritage Site that deserves to be visited and, above all, preserved.

Porto de Galinhas

Porto de Galinhas has sunshine and high temperatures all year round. In the pools, the beauty of nature speaks loudly. Muro Alto Beach is calm and impressive, it resembles a lagoon. Porto has different beaches, with different elements, but a unique beauty.



It's certainly worth trying!



Pernambuco cuisine offers a genuine celebration for the senses. Influenced by indigenous, African, and European traditions, the culinary offerings of the state are abundant in flavors and aromas. Fresh seafood, delectable sun-dried meats, versatile tapioca, and irresistible confections such as bolo de rolo are among the highlights. Moqueca, shrimp bobó, and sun-dried meat with feijão tropeiro are quintessential dishes that should not be overlooked on a culinary tour of the state.





Scientific Program Proposal

Brazil

RECIFE/PERNAMBUCO



Scientific Program Proposal

12th International Sheep Veterinary Congress (ISVC)

May 8-12, 2028

The scientific program proposed for the 12th International Sheep Veterinary Congress (ISVC 2028) will be structured based on the recommendations of the International Sheep Veterinary Association (ISVA), the guidelines established in previous editions of the event, and the expertise of the technical-scientific committee. The central objective is to ensure a broad, up-to-date, and inclusive approach to the main topics related to sheep production, fostering knowledge exchange among professionals, researchers, and students worldwide.

The congress will span five days of activities, with the first evening reserved for participant registration, the opening ceremony, a visit to the technical-commercial exhibition, and a welcome cocktail. The following four days will be fully dedicated to scientific programming, consisting of keynote lectures, oral presentations, poster sessions, and cultural events.

During the scientific sessions, three fixed presentation rooms (Rooms A, B, and C) will operate simultaneously in both the morning and the afternoon. Each day will begin with a unified keynote session, lasting two hours and focusing on globally relevant strategic themes. After a coffee break, scientific sessions will be distributed among thematic rooms, covering both the core pillars of sheep veterinary medicine—such as health, reproduction, nutrition, and production—as well as emerging and interdisciplinary topics, including animal welfare, antimicrobial resistance, public policy, sustainability, climate change, and biotechnology.

Coffee breaks in the mid-morning and afternoon snacks at the end of the day will provide dedicated opportunities for networking, experience exchange, and visits to the scientific poster exhibitions. The daily program will end early enough to allow participants to enjoy the sunset at the beach directly in front of the event venue in Porto de Galinhas.

The proposal also includes the Brazilian Sheep Congress, to be held in Room D during the first two days of ISVC 2028, to highlight the country's scientific output and the reality of sheep farming in Brazil.

The conference proceedings will be published in the Brazilian Journal of Buiatrics, the official scientific journal of the Brazilian Association of Buiatrics (ABB).

This open-access publication, which has wide circulation in the field of ruminant veterinary medicine, is available at

<https://revistabrasileiradebuiatria.com/>.



This organizational model seeks to create a dynamic, collaborative, and scientifically enriching environment that embraces the diversity of topics and professionals involved in the global sheep production chain. In parallel, by integrating evening social events inspired by Brazilian and Northeastern culture, the congress aims to offer a high-level technical event and an authentic and memorable cultural experience, aligning with the spirit of integration and fellowship that characterizes ISVA congresses.



Scientific Program Proposal

45

12th International Sheep Veterinary Congress (ISVC)

May 8-12, 2028

Day 1 – Monday

17:30: Delegate registration and welcoming reception

19:00: Opening Ceremony and Cultural Performance

20:00: Welcome Cocktail – "Brazilian Tropical Night" Luau



Day 2 - Tuesday

08:00–10:00: Keynote Session (Room A) 10:00–10:30:

Coffee Break and Poster Viewing

10:30–12:00: Thematic Oral Presentations (Rooms A, B, C) 12:00–13:30:

Lunch at the exhibition area

13:30–16:30: Thematic Oral Presentations (Rooms A, B, C) 16:30–17:00:

Afternoon Snack and Poster Viewing

Room D – 10:30–12:00 and 13:30–16:30 - Brazilian Congress of Sheep Farming



Evening Event – 20:00: "Flavors of the Sertão" Dinner –

Traditional Northeastern food, forró music, and popular culture



Day 3 - Wednesday

08:00–10:00: Keynote Session (Room A) 10:00–10:30: Coffee Break and Poster Viewing

10:30–12:00: Thematic Oral Presentations (Rooms A, B, C)

12:00–13:30: Lunch at the exhibition area

13:30–16:30: Thematic Oral Presentations (Rooms A, B, C) 16:30–17:00:

Afternoon Snack and Poster Viewing

Room D – 10:30–12:00 and 13:30–16:30 - Brazilian Congress of Sheep Farming



Evening Event – 20:00: "Shepherds of the World" International Night –

Cultural presentations by international delegations



Scientific Program Proposal

12th International Sheep Veterinary Congress (ISVC)

May 8-12, 2028

Day 4 – Thursday

08:00–10:00: Keynote Session (Room A) 10:00–10:30:

Coffee Break and Poster Viewing

10:30–12:00: Thematic Oral Presentations (Rooms A, B, C)

12:00–13:30: Lunch at the exhibition area

13:30–16:30: Thematic Oral Presentations (Rooms A, B, C)

16:30–17:00: Afternoon Snack and Poster Viewing

Evening Event – 20:00: "Pernambuco Cultural Night" – Frevo, maracatu, regional cuisine, and social Exchange



Day 5 – Friday

08:00–10:00: Keynote Session (Room A)

10:00–10:30: Coffee Break and Poster Viewing

10:30–12:00: Thematic Oral Presentations (Rooms A, B, C)

12:00–13:30: Lunch at the exhibition area

13:30–16:30: Thematic Oral Presentations (Rooms A, B, C)

16:30–17:00: Closing Ceremony

17:00: Farewell Cocktail – "Bye Bye Brazil"





Pre and Post events

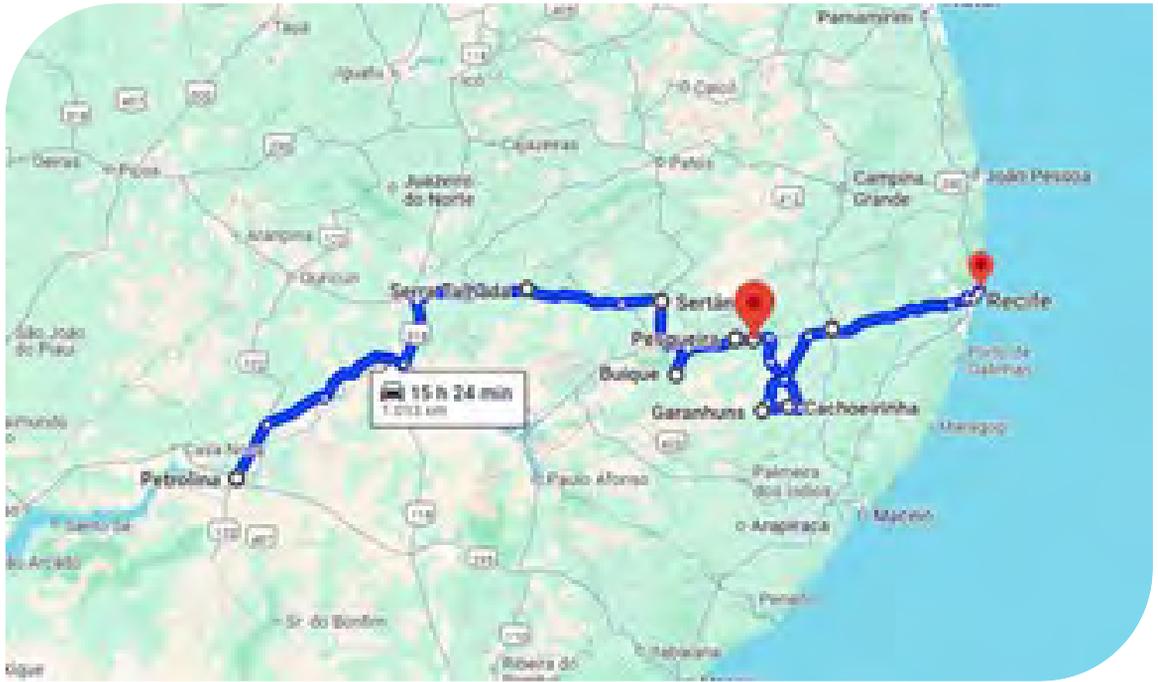
Brazil

RECIFE/PERNAMBUCO



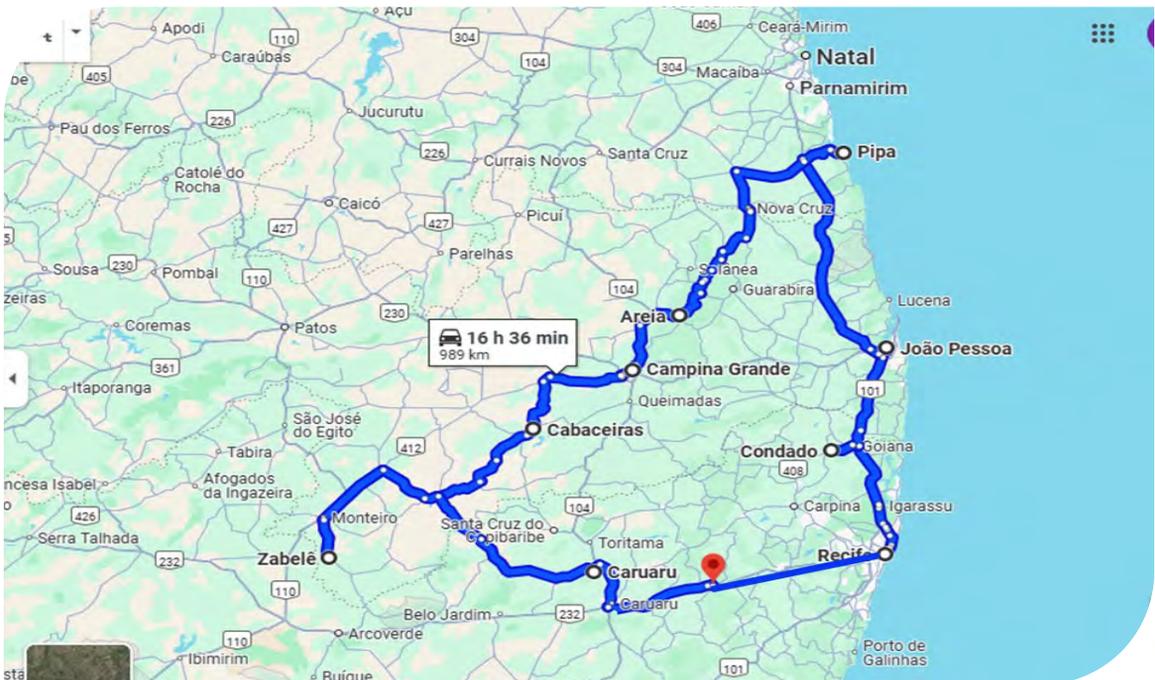
Pre-event trip

From The Backlands To The Coast Of Pernambuco



Post-event trip

From the Coast To The Cariri Back Lands



Pre-event trip

from the backlands to the coast of Pernambuco

From the Hinterlands to the Coast of Pernambuco is an immersive journey that crosses the state of Pernambuco from west to east, blending culture, history, gastronomy, and agricultural practices into a unique experience.

The trip begins with a flight from Recife to Petrolina, a key city in the hinterlands of Pernambuco, located on the banks of the São Francisco River. Participants will enjoy a catamaran ride along the river, including a crossing to the neighboring city of Juazeiro in Bahia. The region is renowned for irrigated viticulture in the heart of the semi-arid zone, featuring visits and tastings at prestigious wineries such as Rio Sol and Miolo. The group will also explore the traditional “Bodódromo,” a famous regional gastronomic hub, and visit goat and sheep farms that supply the local production chain.



The next stop is Serra Talhada, the birthplace of the legendary Lampião, where the Cangaço Museum tells the story of the cangaço movement and the resistance of the sertanejo people. The visit includes scenic lookouts, a tour of the small municipal ruminant slaughterhouse, and sheep farms specializing in regional breeds



from the backlands to the coast of Pernambuco

In Sertânia, the highlight is a visit to the Agronomic Institute of Pernambuco (IPA) at the city's experimental station and a technical visit to a local water-lifting station to reflect on the significance of the São Francisco River transposition project. In Buíque, travelers will explore the natural wonders of Catimbau National Park, which is filled with rock formations, trails, and archaeological sites. They will also engage with Indigenous communities raising small ruminants through traditional knowledge and sustainable practices.

In Pesqueira, the cultural immersion continues with visits to the Pedra D'Água Village of the Xukuru people and the unique Torres Castle. The evening includes rest and a regional dinner at Pousada Arawi. In Sanhoro, the group will visit a rural community of family farmers engaged in goat and sheep production using systems adapted to the semi-arid conditions.



In Garanhuns, a city known for its mild climate, highlights include visits to the Sete Colinas artisanal chocolate factory, Vale das Colinas winery, Polilac dairy farm, the Bovine Clinic of UFRPE, and a leading dairy cattle farm. Nearby, in Cachoeirinha, the group will explore the local market specializing in leather and metal products.

The journey continues to Caruaru, the cultural capital of the Agreste region, where the clay craftsmanship of Alto do Moura and the bustling Caruaru Market offer a true immersion in northeastern identity. In Bezerros, participants will visit the J. Borges Memorial, honoring the master of woodcut printmaking, and enjoy regional treats at the famous Norte Bolos confectionery.



Pre-event trip

from the backlands to the coast of Pernambuco



In Gravatá, visitors will explore an elite Santa Inês sheep breeding farm, a reference in genetic improvement and animal management. In Chã Grande, the itinerary includes visiting the Sanhaçu Distillery, awarded for its organic artisanal cachaças that combine tradition and sustainability.

The journey ends in grand style in the historic city of Olinda. With its cobblestone streets, baroque churches, and art studios, Olinda is a true open-air museum. The historic site tour concludes with a farewell dinner, celebrating the connections, knowledge, and landscapes experienced throughout this unforgettable journey across Pernambuco, from the hinterlands to the coast.



Post-event trip

From the Coast to the Cariri back Lands

From the Coast to the Cariri Hinterlands is a travel itinerary that invites visitors on a reverse and complementary journey to the traditional tourist route: departing from Brazil's Atlantic coast toward the deep interior of the Northeast, the itinerary explores the contrasts between lush coastal landscapes, historic sugar mills, universities, productive farms, and the rich cultural heritage of the Agreste and Cariri regions of Paraíba.

The journey begins in Recife, the capital of Pernambuco, with its vibrant cultural scene and colonial architecture. From there, we travel to the municipality of Condado, where Engenho Uruaé offers an immersive experience in the history and traditional practices of sugarcane production, including tastings and insights into rural life.



Next, we follow the coast to João Pessoa, the capital of Paraíba. Visitors can enjoy idyllic beaches, and the famous sunset at Praia do Jacaré, accompanied by a live performance of Ravel's Bolero—one of the region's most enchanting natural and cultural experiences. The visit also includes the Fortaleza de Santa Catarina, a historic Brazilian fortress built around 1580 to protect the coastline from Dutch and French invasions.

The itinerary features warm beaches and colorful cliffs in Tibau do Sul, blending tranquility and rustic charm. The region also preserves historic sugar mills with original architecture and production techniques. A visit to the Federal University of Paraíba (UFPB)—a leading institution in rural research and outreach—highlights the integration of scientific knowledge with local practices.



From the coast to the cariri backlands

The trip continues inland to the vibrant city of Campina Grande, famous for its São João Festival and its role as a university and technological hub in Northeast Brazil. From there, we head to the heart of the Cariri region, in the municipality of Cabaceiras, where the historic Fazenda Carnaúba showcases sustainable practices and sheep and goat farming adapted to the semi-arid environment.

In Zabelê, travelers will visit dairy goat farms focused on livestock production suited to the harsh climate of the Paraíba hinterlands, emphasizing the role of goat farming in food security and income generation in the region. Returning to the Agreste of Pernambuco, the tour continues through Caruaru, where folk art thrives in every corner. In Alto do Moura, visitors can explore artisan studios that keep the clay-working traditions of Master Vitalino alive. At the Caruaru Market, one of the largest in Latin America, guests can dive into a world of flavors, colors, and regional products. In Bezerros, the cultural journey continues at the J. Borges Memorial, an international reference for northeastern woodcut printmaking.



The visit concludes with a delicious stop at Norte Bolos, a bakery celebrating regional sweets made with affection and local ingredients. As the journey draws closer, the group visits an elite Santa Inês sheep farm in Gravatá, a national reference in genetic improvement, nutrition, and animal management. The itinerary also includes visiting a Lacaune sheep farm and dairy, known for its artisanal cheese production. Finally, in Chã Grande, the tour ends with a visit to the renowned Sanhaçu Distillery, a multi-award-winning producer of organic artisanal cachaças—a place where tradition, sustainability, and innovation go hand in hand.





Expense Forecast

Brazil

RECIFE/PERNAMBUCO



Expense Forecast

12th International Sheep Veterinary Congress (ISVC)

May 8-12, 2028

Services	Value Forecast	
RENTAL OF SPACES (ROOMS AND TRADE FAIR PAVILION) - HOTEL ARMAÇÃO	USD	55.363,64
ACCOMMODATION (SPEAKERS) - HOTEL ARMAÇÃO (MINIMUM 50 ROOMS)	USD	44.915,33
FOOD (OPENING COCKTAIL / COFFEE BREAK / WATER AND COFFEE) - HOTEL ARMAÇÃO	USD	63.709,67
INTERNET	USD	2.144,78
SPEAKERS AND GUESTS (TICKET + TRANSFER) MATERIAL GRAPHIC	USD	21.136,78
PARTICIPANTS AND SPEAKERS	USD	8.217,43
DISCLOSURE AND ADVERTISING	USD	9.488,54
ASSEMBLER (STANDS)	USD	9.182,36
EXECUTIVE SECRETARY AYRES	USD	12.772,15
WEBSITE AND REGISTRATION SYSTEM	USD	7.221,08
SIMULTANEOUS TRANSLATION	USD	10.510,31
AUDIOVISUAL EQUIPMENT	USD	17.351,16
EVENT RECORDING SERVICES (FILMING)	USD	5.911,00
HUMAN RESOURCES	USD	2.562,53
MISCELLANEOUS SERVICES (EVENT DECORATION AND INSURANCE)	USD	3.752,44

USD 273.432,88





Company Organizer

Brazil

RECIFE/PERNAMBUCO



We have extensive experience working in the national and international events segment since 2007. Our team works passionately for what they do. We are a multidisciplinary team with specialized professionals to take care of every detail of your event. We seek to offer the best services in partnership with carefully selected suppliers. We offer exclusive service to our clients, taking care of each project as if it were unique because, for us, it is. We plan, dream, and execute each moment, respecting the client's wishes. Ayres' goal is to guide its clients in the development of sustainable, creative, and innovative events, respecting the legislation and each client's objectives while encouraging entrepreneurial projects and actions. We are a company affiliated with important tourism trade organizations, such as the Recife and Maceió Convention & Visitors Bureau and the Ministry of Tourism. Our company has its headquarters and branches throughout the Brazilian northeast and a partner office for fundraising in the Rio-São Paulo axis.



Laila Gotardo Captação de Eventos Manager
Recife Convention & Visitors Bureau
55 (81) 9718-0030
eventos1@recifecvb.com.br

Ângela Bahia
Coordinator de Eventos Ayres Event's
55 81 99213-0365
operacao@ayreseeventos.com.br

Brazilian Association for Buiatrics (ABB)
Coordinator: Prof. Dr. Huber Rizzo
Institutional Address: Federal Rural
University of Pernambuco – UFRPE
Department of Veterinary Medicine Rua Dom
Manuel de Medeiros, s/n – Dois Irmãos
Recife – PE, 52171-900 – Brazil
Email: huber.rizzo@ufrpe.br
Phone/WhatsApp: +55 (81) 9 925-2040



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